



LOCTITE® QUICKTITE® INSTANT ADHESIVE GEL IN SPILL-PROOF, NO MESS BOTTLE

Dispensing Control and Accuracy for Precise Adhesive Application

Rocky Hill, Conn. – July 29, 2005 – To eliminate twisted, messy, unusable adhesive tubes, Henkel Corporation has introduced Loctite® QuickTite® Instant Adhesive Gel, a general purpose instant adhesive packaged in an innovative, self-piercing, spill-proof bottle that won't leak into a pocket or toolbox.

The no clog tip allows the user to dispense Loctite® QuickTite® from first drop to last without waste or aggravation, while the bottle's locking collar prevents adhesive from leaking or hardening. The patented squeeze-grip applicator dispenses the exact amount of adhesive into the precise location desired.

The bottle is virtually indestructible, perfect for any maintenance environment. Its spillproof design keeps workbenches, toolboxes and hands clean. The precise dispense tip allows fast and easy application by the drop or in a continuous flow.

Loctite® QuickTite® Instant Adhesive is ideal for bonding metal, plastic, rubber, cork, cardboard, leather, and other common materials.

For more information on Loctite® QuickTite®, call 1-800-LOCTITE or visit the company's Web site at www.quicktite.loctite.com.

The Henkel Group operates in three strategic business areas: Home Care; Personal care; and Adhesives, Sealants and Surface Treatments, which serves the transportation, electronics, aerospace, metal, durable goods, consumer goods, maintenance and repair and packaging industries, and offers a broad range of products for the craftsman and consumer. With brands and advanced technologies, Henkel makes people's lives easier, better, and more beautiful. 50,000 employees work for the Henkel Group worldwide. People in 125 countries around the world trust in brands and technologies from Henkel – "A Brand like a Friend".

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